



# WHY ADVERTISE IN THE... FAUCET MAGAZINE?



## REACH

CEOs, Presidents, Directors, Purchasing Agents and Senior Management at community and non-community water and wastewater systems.



## 8,600

Print and online versions of *The Faucet* reach 8600+ readers annually with multiple ways to be seen.



## TARGETED

*The Faucet* magazine is a recognized and targeted industry publication with established readership and trusted content.

### VIEW PAST ISSUES



Click here to see past issues that reached thousands of viewers!

### DEADLINES

#### SPRING

##### PRE-CONFERENCE ISSUE

**AD DEADLINE:** February 16

**EST. DELIVERY:** Late March

#### SUMMER

##### POST CONFERENCE ISSUE

**AD DEADLINE:** May 26

**EST. DELIVERY:** Early July

#### FALL

**AD DEADLINE:** July 21

**EST. DELIVERY:** Early September

#### WINTER

**AD DEADLINE:** October 27

**EST. DELIVERY:** Early December

### SPECIFICATIONS

**COLOR SPACE:** Full Color

**FREQUENCY:** Quarterly

**BINDING:** Saddle-Stitch

**TRIM SIZE:** 8.375" x 10.875"

**AD DELIVERY:**

Email press-ready art to [magazine@eandsales.com](mailto:magazine@eandsales.com).

### FOR MORE INFORMATION

#### SALES DEPARTMENT

p. 601.298.3507

tf. 800.572.0011 x8005

[advertising@eandsales.com](mailto:advertising@eandsales.com)



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### AD RATES ALL RATES LISTED ARE PER ISSUE

### AD SPECS (Width by Height)

COLOR ADS	PER ISSUE	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	\$1,699	\$199	8.625" x 8.375"	N/A
Inside Front Cover	\$1,499	\$199	8.625" x 11.125"	N/A
Inside Back Cover	\$1,499	\$199	8.625" x 11.125"	N/A
Full Page	\$699	\$199	8.625" x 11.125"	N/A
1/2 Page	\$499	\$199	3.625" x 10"	7.5" x 5"
1/4 Page	\$399	\$199	3.625" x 5"	N/A
Business Card	\$299	\$199	N/A	3.5" x 2"
Direct Mail (2-Sided)	\$1,600	\$199	Trim Size: 4" x 6" Bleed Spec: 4.25" x 6.25"	Trim Size: 6" x 4" Bleed Spec: 6.25" x 4.25"

DIGITAL BANNER	PER ISSUE	WEB LINK	AD SPECS
Double Side Banner	\$899	INCLUDED	Two @ 833 x 3583 pixels
Full Side Banner	\$499	INCLUDED	833 x 3583 pixels
Double Box	\$399	INCLUDED	833 x 2363 pixels
Single Box	\$249	INCLUDED	833 x 1146 pixels
GIF Upgrade*	\$400	N/A	Length: 10 seconds   Frames: 3 max

\*Once you have purchased a print or digital advertisement, the GIF Animation Upgrade will allow your image or text to animate in the Digital Edition of the magazine.