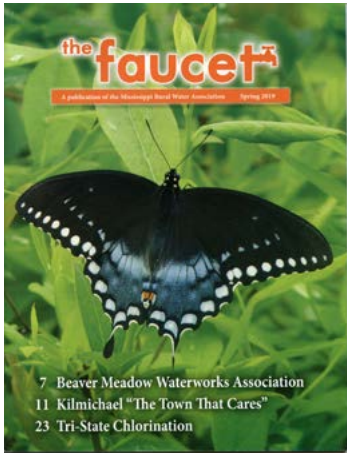


To:



WHY ADVERTISE IN THE... FAUCET MAGAZINE?



REACH

CEOs, Presidents, Directors, Purchasing Agents and Senior Management at community and non-community water and wastewater systems.



8,600

Print and online versions of *The Faucet* reach 8600+ readers annually with multiple ways to be seen.



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DEADLINES

SPRING

PRE-CONFERENCE ISSUE

AD DEADLINE: December 31

EST. DELIVERY: February

SUMMER

POST CONFERENCE ISSUE

AD DEADLINE: February 28

EST. DELIVERY: May

FALL

AD DEADLINE: May 1

EST. DELIVERY: August

WINTER

AD DEADLINE: July 31

EST. DELIVERY: November

SPECIFICATIONS

COLOR SPACE: Full Color

FREQUENCY: Quarterly

BINDING: Saddle-Stitch

TRIM SIZE: 8.375" x 10.875"

FOR MORE INFORMATION

ROB SCHMIDT

p. 601.914.0288 / tf. 800.572.0011

rob@emconsultinginc.com

AD RATES

All rates listed are per issue

| COLOR ADS | PER ISSUE | WEB LINK | VERTICAL | HORIZONTAL |
|--------------------|-----------|----------|------------------|------------|
| Back Cover | \$3,000 | \$169 | 8.625" x 8.375" | N/A |
| Inside Front Cover | \$2,600 | \$169 | 8.625" x 11.125" | N/A |
| Inside Back Cover | \$2,600 | \$169 | 8.625" x 11.125" | N/A |
| Full Page | \$1,000 | \$169 | 8.625" x 11.125" | N/A |
| 1/2 Page | \$600 | \$169 | 3.625" x 10" | 7.5" x 5" |
| 1/4 Page | \$400 | \$169 | 3.625" x 5" | N/A |
| Business Card | \$250 | \$169 | N/A | 3.5" x 2" |

All rates listed are per issue

| B&W ADS | PER ISSUE | WEB LINK | VERTICAL | HORIZONTAL |
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| 1/2 Page | \$600 | \$169 | 3.625" x 10" | 7.5" x 5" |
| 1/4 Page | \$400 | \$169 | 3.625" x 5" | N/A |
| Business Card | \$250 | \$169 | N/A | 3.5" x 2" |

All rates listed are per issue

| DIGITAL BANNER | PER ISSUE | WEB LINK | AD SPECS |
|-----------------------|-----------|----------|-------------------------|
| Exclusive (2 Banners) | \$899 | INCLUDED | Two @ 833 x 3583 pixels |
| Full Side Banner | \$499 | INCLUDED | 833 x 3583 pixels |
| Double Box | \$399 | INCLUDED | 833 x 2363 pixels |
| Single Box | \$249 | INCLUDED | 833 x 1146 pixels |

**2 banners available or up to 6 single box ads available*