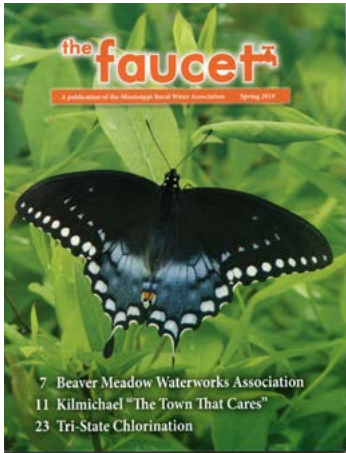


To:



WHY ADVERTISE IN THE... FAUCET MAGAZINE?



REACH

CEOs, Presidents, Directors, Purchasing Agents and Senior Management at community and non-community water and wastewater systems.



8,600

Print and online versions of *The Faucet* reach 8600+ readers annually with multiple ways to be seen.



TARGETED

The Faucet magazine is a recognized and targeted industry publication with established readership and trusted content.



CLICK HERE TO SIGN UP ONLINE!

www.emconsultinginc.com/adreservation/MSRWAMAG

DEADLINES

SPRING

PRE-CONFERENCE ISSUE

AD DEADLINE: December 31

EST. DELIVERY: February

SUMMER

POST CONFERENCE ISSUE

AD DEADLINE: February 28

EST. DELIVERY: May

FALL

AD DEADLINE: May 1

EST. DELIVERY: August

WINTER

AD DEADLINE: July 31

EST. DELIVERY: November

SPECIFICATIONS

COLOR SPACE: Full Color

FREQUENCY: Quarterly

BINDING: Saddle-Stitch

TRIM SIZE: 8.375" x 10.875"

FOR MORE INFORMATION

ROB SCHMIDT

p. 601.914.0288 / tf. 800.572.0011

rob@emconsultinginc.com

AD RATES

All rates listed are per issue

AD SPECS

COLOR ADS	PER ISSUE	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	\$1,500	\$169	8.625" x 8.375"	N/A
Inside Front Cover	\$1,300	\$169	8.625" x 11.125"	N/A
Inside Back Cover	\$1,300	\$169	8.625" x 11.125"	N/A
Full Page	\$500	\$169	8.625" x 11.125"	N/A
1/2 Page	\$300	\$169	3.625" x 10"	7.5" x 5"
1/4 Page	\$200	\$169	3.625" x 5"	N/A
Business Card	\$125	\$169	N/A	3.5" x 2"

All rates listed are per issue

B&W ADS	PER ISSUE	WEB LINK	VERTICAL	HORIZONTAL
Full Page	\$500	\$169	8.625" x 11.125"	N/A
1/2 Page	\$300	\$169	3.625" x 10"	7.5" x 5"
1/4 Page	\$200	\$169	3.625" x 5"	N/A
Business Card	\$125	\$169	N/A	3.5" x 2"

All rates listed are per issue

DIGITAL BANNER	PER ISSUE	WEB LINK	AD SPECS
Exclusive (2 Banners)	\$899	INCLUDED	Two @ 833 x 3583 pixels
Full Side Banner	\$499	INCLUDED	833 x 3583 pixels
Double Box	\$399	INCLUDED	833 x 2363 pixels
Single Box	\$249	INCLUDED	833 x 1146 pixels

**2 banners available or up to 6 single box ads available*