

2017 Mississippi Rural Water Association

Annual Management & Technical Conference & Exhibition



March 27 – March 30, 2017
Mississippi Trade Mart Building
Jackson, MS

EXHIBITOR REGISTRATION PACKET

Where To Stay

Hampton Inn & Suites

320 Greymont Ave.
Jackson, MS 39202
601.352.1700
Exit 96B from I-55

Courtyard by Marriott

6280 Ridgewood Court
Jackson, MS 39211
601.956.9991
Exit 103 from I-55

Cabot Lodge Millsaps

2375 N State Street
Jackson, MS 39202
601.948.8650
Exit 98A from I-55

Comfort Inn

614 Monroe Street
601.352.8282
Jackson, MS 39202
Exit 96B from I-55

Americas Best Inn & Suites

804 Larson Street
Jackson, MS 39202
601.352.7387
Exit 96B from I-55

Best Western

725 Larson Street
Jackson, MS 39202
601.969.6555
Exit 96B from I-55

Comfort Inn

614 Monroe Street
601.352.8282
Jackson, MS 39202
Exit 96B from I-55

Holiday Inn Trustmark Park

110 Bass Pro Drive
Pearl, MS 39288
601.939.5238
Exit 47B from I-20 E

Jackson Marriott (Downtown)

200 E Amite Street
Jackson, MS 39201
601.969.5100

Jackson Hilton

1001 E County Line Rd
Jackson, MS
601.957.2800
Exit 103 from I-55

Holiday Inn Express

310 Greymont Ave.
Jackson, MS 39202
601.948.4466
Exit 96B from I-55

Hilton Garden Inn

428 Riverwind Dr.
Pearl, MS 39208
601.933.1174
Exit 47B from I-20 E

**Beat
the
rush!
Don't
stand in
line.**

**Come by the lobby of the Trade
Mart Building on Monday,
March 27, 2017
to pick up your packet.
11:30 AM - 3:00 PM**

**Classes begin on
Monday at 1:00 PM**



Mississippi Rural WATER

December 14, 2016

The Mississippi Rural Water Association would like to cordially invite you to attend and exhibit at the 2017 MsRWA Annual Management and Technical Conference & Exhibition. The conference will be held March 27 – March 30 at the Mississippi State Fairgrounds Trade Mart Building in Jackson, Mississippi. As always, we anticipate a growth in attendance.

As you will see on the exhibit hall layout, the booth spaces are arranged the same as last year to allow all booths to have end caps. We will as in the past, proceed on a first come, first serve PAID basis. NO BOOTH RESERVATIONS WILL BE TAKEN ON THE PHONE. You may choose the location that you wish. If your choices have been taken, we will choose one for you closest to the one(s) you had chosen. Please return your reservation early to get the booth(s) of your choice. The exhibit hall layout also shows the "BULK SPACE" area available for large equipment, trailers, etc. There is an extra charge for this space after purchasing a booth. This space is available in 10 x 10 square foot sections, please indicate on the registration form the amount of space you need. Due to the location of the bulk space, larger equipment will not be able to move in until last. Also the space is limited to 40 square feet.

The Convention Display Service of Jackson, MS will set up the booths. With your reservation you will be provided a 10' x 10' drapery type exhibit booth with a 8' high backdrop and 3' high side dividers with one 7" x 44" exhibiting company name identification sign, black copy on white show card, one 6' skirted table with a white vinyl top and a pleated skirt on three sides, two side chairs and a wastebasket. **Electrical service is not provided**, but will be available to order only from the Convention Display Service at the exhibitor's expense. Each exhibitor will receive a packet with forms to order any additional items/services needed at the booth.

The cost for booths are outlined on the registration form. Please note the difference in the member vs non-member rate. There will be a reduced fee for more than one booth, please see registration form for info. The first booth includes the materials described above and complete registration for two booth personnel. Any additional attendees at your booth will need to be registered. A security guard will be provided in the exhibit hall each night.

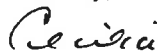
Booth set up will begin at 12:00 Noon on Tuesday, March 28th and should be completed by 4:00 PM. The "Meet & Greet" will begin with the ribbon cutting at 4:30 PM on Tuesday. Booths may not be torn down until after closing on Thursday. **No booths will be allowed to tear down early unless an emergency occurs.**

The clay shoot will be held on Monday, March 27th at the Capitol Gun Club in Jackson. The cost to sponsor a stand is \$100.00. Competition begins at 1:00 PM. The golf tournament will be held on Tuesday, March 28th at the Refuge Golf Course in Flowood. The cost to sponsor a hole is \$250.00; this will include one player, or \$105.00 per golfer. Tee Time will be at 9:30 AM.

We are enclosing forms for registration, booth space, clay shoot and the golf tournament. If more than one company representative is attending, please include their name(s) for nametags. Please list **complete** mailing address and contact person to receive the booth packet. Be sure to see the exhibit hall training registration form.

Again, thank you for supporting the organization that supports your industry. We look forward to having you as an exhibitor at the 2017 MsRWA Annual Management and Technical Conference & Exhibition. If you have any questions, please don't hesitate to call.

Sincerely,



Cecilia Garriss
Office Manager
MsRWA

Please note the exhibit hours for the exhibit hall are the same as last year.
We will again have a "Meet & Greet" on Tuesday evening.

There will still be the social on Wednesday evening. If you wish to assist in sponsoring these events, please see line item on registration form.

The exhibit hall will be open from 7:30 – 10:00 AM on Thursday.

5400 N. Midway Road • Raymond, MS 39154-8202
Phone: 601-857-2433 • Fax: 601-857-2434 • Watts: 800-343-2520
Website: www.msrrwa.org • Email: msrrwa@msrrwa.org

Back of Building

BULK SPACE

126	127 226	227 326	327 426	427 526	527 626	627 726	725
124	125 224	225 324	325 424	425 524	525 624	625 724	723
122		223 322				623 722	721
120	121 220		321 420	421 520	521 620		719
118	119 218	Refreshments	319 418	419 518	519 618	Refreshments	717
116							715
114	115 214	215 314	315 414	Mississippi	515 614	615 714	713
112	113 212	213 312	313 412	Rural Water	513 612	613 712	711
110							709
108	109 208	209 308	309 408	409 508	509 608	609 708	707
106	107 206	207 306	307 406	407 506	507 606	607 706	705
104							703
102	103 202	Rest Area	Band	403 502	503 602	603 702	701
XXX	101 200		Area	401 500	501 600	601 700	

Entrance

Rules

The MsRWA reserves the right to change overall booth layout, if all spaces are not sold.
 After set up, enter and exit through the front entrance only.
 All booth personnel must be registered.

Name tags must be worn at all times.

NO booths will be torn down before closing on Thursday.

HOURS	SET UP	12:00 Noon - 4:00 PM	Tuesday, March 28, 2017
OPEN	OPEN	4:30 PM - 6:00 PM	Tuesday, March 28, 2017
OPEN	OPEN	7:30 AM - 11:30 AM	Wednesday, March 29, 2017
CLOSED	CLOSED	11:30 AM - 1:00 PM	Wednesday, March 29, 2017
		LUNCH - Exhibit Hall will be locked down	
OPEN	OPEN	1:00 PM - 7:00 PM	Wednesday, March 29, 2017
OPEN	OPEN	7:30 AM - 10:00 AM	Thursday, March 30, 2017

**2017 MsRWA Annual Management & Technical Conference & Exhibition
Mississippi Trade Mart Building, Jackson, MS
March 27 – March 30, 2017**

EXHIBITOR REGISTRATION - Fill in all spaces, please type or print:

Company Name For Booth Sign: _____ Contact Person: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Type of products/services you will be displaying: _____

Name(s) For Name Badges: _____

**Please Print
Names**

Booth Location Selection: 1st) _____ 2nd) _____ 3rd) _____ 4th) _____ 5th) _____

Name of Company/Manufacturer that you would prefer not to exhibit next to: _____

Due to limited space and a high demand this year bulk space will be at a charge of \$50 for a 10x10 space. Limit to 40 square feet. Please indicate how much space you would like. Type of Equipment: _____

	Member	Non-Member	Quantity	Total
1 st Booth (With two registrations):	\$725.00 EACH	\$ 1450.00 EACH	_____	\$ _____
2 nd Booth – Diamond/Platinum Mem.(With no registrations):	\$450.00 EACH		_____	\$ _____
2 nd Booth – Other Assoc. Mem. (With no registrations):	\$550.00 EACH	\$1000.00 EACH	_____	\$ _____
EXTRA Booth Attendees(s): (No Meals Included)	\$100.00/3 Attendees or \$50.00/1 \$ 70.00 EACH		_____	\$ _____

Name(s) For Additional Name Badges: _____

One Day Exhibit Hall Pass for Potential Exhibitors (Includes Lunch for the day). Please indicate which day: Wednesday _____ or Thursday _____

\$ 100.00 EACH \$ 200.00 EACH

Registration at the door will be \$200.00 per person for members and \$400.00 per person for non-members. _____ \$ _____

Bulk Space: _____ # of 10x10 Space Needed at \$50.00 EACH _____ \$ _____

Golf & Clay Shoot Registration: Participants must be registered for full conference, please fill out forms

Hole Sponsor:	\$250.00 – Includes 1 Player	_____	\$ _____
Player(s)	\$105.00 EACH	_____	\$ _____
Mulligans	\$10.00/2	_____	\$ _____
Clay Shoot Sponsor:	\$100.00	_____	\$ _____
Clay Shooter	\$75.00 EACH	_____	\$ _____

Minute to Win It Contest Sponsor: _____ \$ _____

Door Prize Sponsor: _____ \$ _____

Refreshment Donation for Social _____ \$ _____

Donation to MsRWA Scholarship Fund: _____ \$ _____

GRAND TOTAL \$ _____

Make Check Payable to: MsRWA ----- Mail to: MsRWA, 5400 N Midway Road, Raymond, MS 39154-8202.

See Web-site to pay with credit card. www.msrrwa.org Need more info, call 601.857.2433.

No cancellations will be accepted after March 3, 2017. All cancellations are subject to a \$100.00 processing fee.

Received _____
CK # _____
Amount _____
Deposited _____
Codes _____
BC Date _____

**Please be sure that your 2017
Membership Dues have been paid or
pay the Non Member rate.**

**TRAINING IN EXHIBIT HALL
Registration Form
Thursday – March 30, 2017**

Last year we had training in the exhibit hall that proved to be very successful for the exhibitors that participated. So we are offering it again.

On Thursday morning, from 8:00 – 10:00 AM, you will be able to have the full attention of 20 – 25 attendees at your booth for two 50 minute classes.

The classes can be lecture or hands on, the choice is yours. The class will need to be a training/educational lecture and not a sales pitch in order for the attendees to receive continuing education credits for this time.

Example, if you sign up to participate in this type training, on Thursday morning 20 – 25 chairs will be placed in front of your booth. You will instruct a class for 50 minutes, a bell will ring and you will have your second class of attendees for 50 minutes, this will be repeated until you have instructed both classes.

_____ Yes, I want to participate as an exhibit hall instructor.

_____ No, I don't care to participate as an exhibit hall instructor.

Company Name: _____

Instructor: _____

Topic for Discussion: _____

Type of Training: _____ Lecture _____ Hands On

Phone: _____ Fax: _____ Email: _____

This registration must be filled out completely and included with the exhibitor booth registration form.

If you wish to participate in this training, sign up as soon as possible so that booth location assignments can be set up.
Attendees will choose booths to attend onsite.

No booths will be allowed to tear down during this time, in order to keep the noise down. Thanks for your cooperation in this matter.

2017 MsRWA Scholarship Golf Tournament Honoring Edward A. May

Prizes:

- 1st Team - \$500.00
- 2nd Team - \$400.00
- 3rd Team - \$300.00
- 4th Team - \$200.00

Closest to the Pin
\$75.00

Longest Drive
\$75.00

All awards will be given
in pro shop gift
certificates.

**Tuesday
March 28, 2017
9:30 AM Tee Time**



**The Refuge
2100 Refuge Blvd., Flowood, MS**

Sponsor A Hole
\$250.00
Includes 1
Golfer, Cart,
Lunch & Prizes

OR

Four Man Select \$105.00
Per Golfer
Includes Cart, Lunch & Prizes
**There will be a score keeper
assigned to each team.**

And Don't forget Your Mulligans
2/\$10.00

Please fill out and return with conference registration.

Prizes are contingent on the # of participants.

Name: _____	Handicap: _____
Company _____	
Name: _____	Handicap: _____
Company _____	
Name: _____	Handicap: _____
Company _____	
Name: _____	Handicap: _____
Company _____	

The Refuge Driving Directions: From Lakeland Drive: travel east, take a right on Airport Road, Go through one (1) red light. The Refuge will be on the right. From Interstate 20 - Take the airport exit, go through one (1) red light, take a left at the next intersection, turn right on Airport Road, The Refuge will be on the left.

2017 MsRWA Scholarship Clay Shoot Honoring Edward A. May



Monday
March 27, 2017
1:00 PM Competition Begins
May practice at own expense
morning of shoot.



Capitol Gun Club
1622 Capitol Gun Club Road, Jackson, MS 39213

Sponsor A Station
\$100.00
All
Proceeds go to the
scholarship Fund.

OR

Fee - \$75.00 - Per Shooter
Includes 75 rounds
Will provide shells.
Lunch furnished!

Please fill out and return with conference registration. 4 man teams will be determined by host.

Prizes are contingent on the # of participants.

Name: _____ Company _____

Name: _____ Company _____

Name: _____ Company _____

Name: _____ Company _____

Directions: Exit I-55 North or I-220 on County Line Road. Go west to Billy Bell Road, which is the next intersection after the 1st RR Tracks from 220 or 2nd RR Tracks from I-55. Turn Right. Go approximately 0.8 mile and turn left on Capital Gun Club Road.